HOW TO ENGLISH
With Gav & Em
Free teacher practice card

How Can Teachers Find Out What Business English Learners Need?

S06E02 | For teachers to adapt to their learners

Teaching focus

Em plays a learner who wants Business English. Gav follows the answer into presentations, international colleagues and daily emails. In S06E02, their demonstration shows how useful needs analysis develops through specific questions.

Our suggested routine

1. Choose one workplace communication task and ask about its purpose, audience and frequency.

2. Invite a specific example and ask which part feels difficult.

3. Use fictional or appropriately anonymised material when workplace information cannot be shared.

4. Observe a short presentation segment, email draft or exchange, then agree one practical priority.

5. Model and practise that priority, return to the task and review the learner's needs as responsibilities change.

After the attempt

What could learners do? What needed another model or a smaller step? Choose one useful adjustment and try the task again.

Notes for our next lesson

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Read the full teaching article and listen to the episode at howtoenglishpod.com